**PROBLEM SOLUTION FIT**

Analytics for Hospital’s Healthcare Data

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| CUSTOMER SEGMENT   * Person With Identical Needs * Person With Chronic Condition * Person With Multiple Illness * Hospital Management |

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| CUSTOMER DRIVEN   * Lagging Behind in Consumer Technology * Don’t allow the customer to access the unwanted data |

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| BEHAVIOR +its intensity   * Arrangements in schools and colleges for the patient who had covid to avoid spreading * Track the data from the available methodologies such as text mining and information retrieval |

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| PROBLEM/PAIN   * People for testing and treatment of coronavirus * Lack of oxygen cylinders during covid |

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| Available Solution   * Text mining Information retrieval * Nurses To focus on Clinical Care * Effective Communication to Patients |

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| Emotions   * Tensed and perplexed mind set to get rectified from the pandemic period * Self-conscious emotions |

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| YOUR SOLUTION   * Camp for vaccination and providing free consultation for awareness * Orientation Training |

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| CAUSE of problem   * Government mandates. * Patient safety and quality care. * Patient satisfaction. |